

Excerpt from Green Chip Stocks, July 12, 2007

<http://www.greenchipstocks.com/articles/dow+jones-invest-renewable+energy/111>

Dow Who?

By Nick Hodge

Green Chip Stocks vs. Dow Jones

There was a flurry of activity in the market today, most of which pointed to higher profits for Green Chip investors.

First off, the Dow Jones Industrial Average (DJIA) leapt to an all-time high this morning, spurred by good same-store Wal-Mart results and hopes of more big mergers on the heels of the proposed \$38.1 billion Alcan (NYSE: AL) and Rio Tinto (NYSE: RTP) deal.

But, as you know, the DJIA has implications that reach much further than large retail chains and metal companies. It provides and helps maintain investor confidence and, generally, can be used as a rigid indicator of the market's status as a whole.

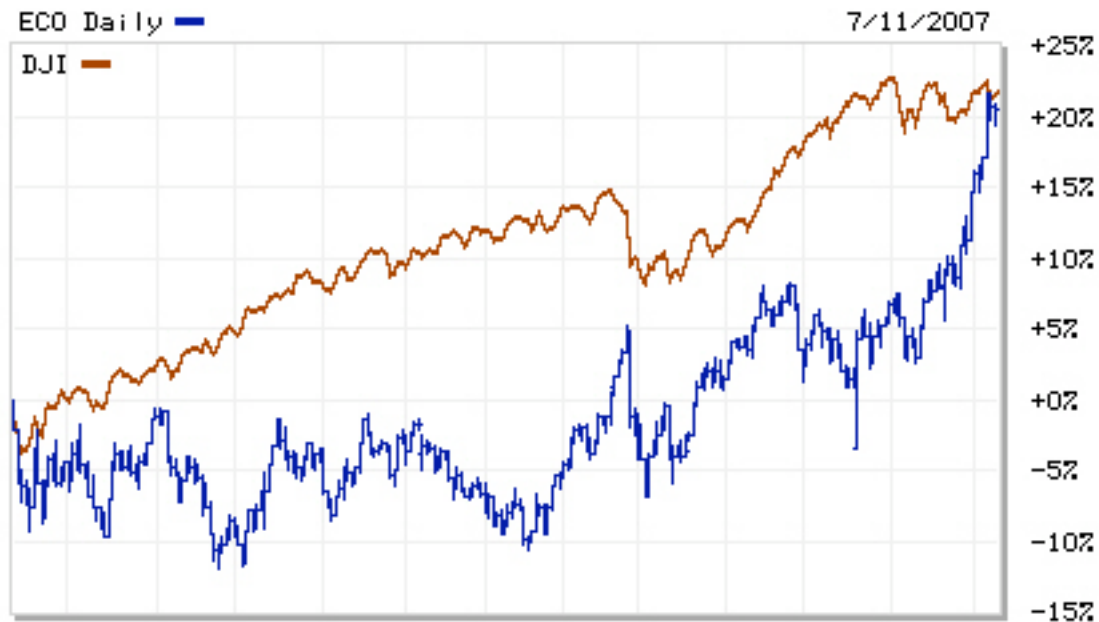
And the message sent this morning: the market is hungry and ready to grow.

Let's face it, the stock market is the place to be--the dollar is down, and the housing market is scarier than a waking Rosie O'Donnell.

But there is still capital out there--and it's looking for a home. More and more, it's looking like capital's new home is the stock market, as evidence by the DJIA.

And the renewable energy industry is no laggard. Most of the major indexes tracking the renewable sector are right on par with the records being broken by the Dow.

Have a look at a comparative chart of the DJIA and the Wilderhill Clean Energy Index (^ECO) over the past year:



They've both posted similar gains--around 22%--but the clean energy index seems to be riding a more upward trend.

But keep in mind these are industry averages. Don't get me wrong, 22% on the year is fairly good, considering most brokers on the street bust their humps to earn just 10% annually.

....